

Travel Bulletin

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Sunborn International unveils new super yacht hotels

SUNBORN INTERNATIONAL is pioneering a unique approach to exclusive accommodation in the form of super yacht hotels.

Launching two new hotels in March, Sunborn London will be operated by ISS Hotel Division London and Sunborn Gibraltar will operate under Sunborn International.

The yachts, which are permanently moored in their berths, combine the privacy of a super yacht with the amenities of a luxury hotel, and the company has invested more than 200m in the two new hotels, both of which have been designed to the highest specification.

Sunborn London will be located in the Royal Victoria docks, next to ExCeL London and will offer 138 bedrooms and suites over five floors. Other facilities include entertaining spaces, including a fine dining restaurant, bar, auditorium and conference rooms; gym; outside decks; and private terraces.

Sunborn Gibraltar will be located in the new Ocean Village Marina, and will offer views across the Gibraltar Straits and to the tip of Africa. The super yacht hotel will offer the first official five-star hotel accommodation to visitors of the rock and features 189 rooms and suites over seven floors. Facilities include a variety of fine dining restaurants, cocktail bars, a large pool and sundeck, spa, gym and casino, as well as a grand ballroom which can cater for any events - from weddings to product launches. A focal point will be the top deck restaurant which features a retractable roof, allowing guests to enjoy year-round alfresco dining.

The company's executive director, Hans Niemi, said: "Our goal is to expand the Sunborn Yacht Hotel concept to well-known locations around the world. The new hotel in London, together with a dynamic Mediterranean location in Gibraltar, gives us an important platform for the Sunborn brand and business concept."

For details see www.sunbornlondon.com and www.sunborngibraltar.com

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